

Ericsson IMS Interoperable with Camiant's Policy Platform

Ericsson's IMS offerings have reportedly completed interoperability testing with Camiant's policy control platform. When combined with Camiant's policy solution, Ericsson's IMS offerings allow large wireless and cable operators to produce superior converged and multimedia experiences with a high level of quality of service for their customers that a best-effort network cannot always render.

Ed Delaney, executive vice president, Marketing and Business Development, Camiant said in a statement that large service providers have been very methodical when it comes to deploying their IMS solutions. They are careful to work with the leading vendors to ensure their deployments can proceed smoothly. He noted that their proven interoperability with Ericsson provides their customers with the confidence of

deploying leading-edge technology with a best-of-breed solution.

Arun Bhikshesvaran, CTO and vice president Strategy and Marketing, Ericsson explained that as wireless and cable networks continue to support more IP-based services or evolve to an IP-based core network, quality of service becomes an increasingly important issue to help ensure that the end user experience with these services is positive and fulfills expectations.

According to Bhikshesvaran, demonstrating interoperability with Camiant's policy servers to deliver quality of service validates the standards-based, open approach Ericsson has taken with IMS. He emphasized that their IMS solutions can help cable and wireless operators deliver differentiated, high-quality service offerings.

Ericsson approaches IMS as the delivery mechanism for the convergence of data, speech and network technology over an IP-based infrastructure. IMS-based services will enable communications in a variety of modes for users including voice, text, pictures and video, or any combination of these – in a highly personalized and secure way.

IMS fill the gap between the existing traditional telecommunications technology and internet technology that increased bandwidth alone does not provide, allowing wireless and cable operators to offer new, innovative services that shareholders and end users are expecting.